



Meeting Information:

Monday, November 16, 2020

9am-10am

Zoom Meeting Details: Please take the Zoom link that was given to you after you registered.

Attendees

Adam Burke, President & CEO, LA Tourism & Convention Board
Bert Dezzutti, EVP | Western Region, Brookfield Properties
Blair Besten, ED, Historic Core BID
Clara Karger, Policy Manager, CCA
Ellen Riotto, ED, South Park BID
Javier Cano, VP & GM, The Ritz-Carlton, LA / JW Marriott at LA LIVE
Jessica Lall, President & CEO, CCA
Lew Horne, President of So. California and Hawaii Division, CBRE
Martha Saucedo, Chief External Affairs Officer, AEG
Nella McOsker, VP of Strategic Relations, CCA
Nick Griffin, Executive Director, Downtown Center BID
Patti Berman, President, Downtown Los Angeles Neighborhood Council
Paul Keller, Chairman, Mack Real Estate
Rachel Moore, President & CEO, The Music Center
Rena Leddy, ED, Fashion District BID
Rick Vogel, SVP, Related
Sara Hernandez, Attorney, DLA Piper / Co-Founder, DTLA Strong
Sean Burton, CEO, City View
Suzanne Holley, President & CEO, Downtown Center BID
Tina Oh, VP of Public Affairs, CCA
Tom Gilmore, Chairman, Gilmore Associates

Agenda:

Welcome & Introductions-Jessica (Jessica will introduce all attendees)

Topics (5 min each) -- Mayor Garcetti may respond between each topic

- State of DTLA - Tom
- DTLA Resident Experience - Patti
- Economic Recovery, including Tourism & Hospitality - Adam
- Street Homelessness - Blair
- Mayor Garcetti responds
- Q&A - Jessica asks questions
- Closing - Jessica (3 min)

Meeting Goals:

- Inform Mayor Garcetti directly about the concerns and state of DTLA as it impacts businesses, residents & tourists.
- Understand Mayor Garcetti's strategies in the short & long term as it relates to DTLA given current climate of the pandemic, public safety & budget cuts.
- Advocate for an economic recovery agenda that will support DTLA's rebound while stressing the urgency of current moment.
- Hold Mayor Garcetti accountable for the role of his office in a safe and prosperous DTLA.



Background:

On September 10, we submitted an open letter to Mayor Garcetti raising several concerns about the current state of DTLA, the letter can be read [here](#).

We raised numerous issues in our letter including:

- **Reimagining public health and safety** to better help people experiencing homelessness and suffering from mental illness, including establishing a chief health officer and restructuring the Los Angeles Homeless Services Authority (LAHSA)
- **Reclaiming public parks and sidewalks** to make them safe and accessible for use including partnering with the County to make Grand Park accessible again
- **Implementing the LA Al Fresco** program and, when appropriate, making it a permanent feature
- **Adopting a DTLA 2040 plan** based on extensive public comment that maximizes housing capacity and land use flexibility to meet and adapt to the needs of our uncertain future and removes discretionary and political review of new development
- **Updating the Adaptive Reuse Ordinance** to allow buildings constructed after 1974 to modernize and change use
- **Fighting corruption** to pursue better governance for development project approvals and fairer representation
- **Supporting transportation options** by advancing infrastructure for alternative transportation options, while completing major transportation projects in the pipeline
- **Creating a more livable DTLA** by bringing more school and childcare options to DTLA and investing in high-quality public spaces and public realm programming

Potential topics/questions (We will likely only have time for the first couple questions):

1. **Economic Recovery:** The city is facing a large deficit and we believe encouraging new building is one direct way to support the city's economic recovery, create new jobs and housing units. What is your office doing to make the city attractive for new capital?
2. **Homelessness & Public Space:** We know the city is facing many difficulties, especially a huge budget shortfall at a time when the city needs the most resources. What are you doing for public spaces, including parks, to remain safe and accessible in DTLA especially during the daytime?
3. **LAHSA Restructuring:** What, if any, role are you playing in the current discussions regarding the restructuring of LAHSA?
4. **LA Alliance for Human Rights Case:** How are you participating in the LA



Alliance lawsuit that Judge Carter is presiding over? Do you believe there can be agreements by Council District that require a certain amount of shelter then allow enforcement as being discussed? Would LAPD be involved in enforcing settlement terms?

5. **Unarmed Crisis Response Model:** The City Council is actively discussing developing an unarmed crisis response model for nonviolent service calls. What role is your office playing in this discussion?
6. **Fighting Corruption:** There are many proposals being discussed to fight corruption do you believe the city is in need of structural reform? Would you support launching a commission process?
7. **LA Al Fresco:** We are very grateful for your leadership on the LA Al Fresco program. However, it has struggled in DTLA because of our dynamic mixed uses. Would you help provide additional support to make this program work in Downtown?

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